



COMPANY PROFILE

B.I.T.S PVT. LTD.

SWOYAMBHU- 15, KATHMANDU, NEPAL

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77 districts
have mobile &
telephone facilities

with
Land Coverage
of **90%**



5.77 million mobile phones
imported in 2074/75



0.2 million laptops
imported in 2074/75

4G/LTE facility in
Kathmandu & Pokhara



MESSAGE FROM THE CHAIRMAN

It is my great pleasure to welcome you all into the Sacred Himalayan Kingdom of Nepal. The land of birthplace of Lord Gautam Buddha and the home to the world's highest mountain peak "Mt. Everest".

B.I.T.S is a well-established ICT Business Consulting firm in Nepal that provides services to small, medium, and large enterprise organizations both in the public and in the private sector. These services are executed through our Kathmandu stationed head-office located nearby the world heritage site of "Swoyambhu Nath Stupa".

Since 2012, B.I.T.S has grown into a recognized ICT service provider in Nepal for services related to ICT Business consulting and international liaising services especially for the international firms who are looking forward to their presence in Nepal. Besides this, the customized software development, website design and development, hosting, support and maintenance, domain registration, computer supplies, mobile application development, and digital marketing services are the company's major fields of expertise.

The company's focus has evolved and adapted to all the latest business technologies to keep us enabled to provide constant state of the art service and products to our customers. To back up our turnkey solutions we are able to offer a wide variety of services from planning, designing and implementing, to optimizing, operating and maintaining solutions with ease and professionalism.

Integral to our success has been the ongoing execution of our services strategy and expansion. This has led to geographic diversity and strategic partnerships, allowing us to continuously over delivery against contracted service levels – across borders – increasing the value add in our offerings to our customers.

I would, therefore, like to take the opportunity to thank our valued and regular customers for their enduring loyalty to B.I.T.S, our partnering organization, vendors and supporting agencies including our joint venture partners for continuing to collaborate and innovate with us. In addition, I would like to share the words of thanks to each one of our staff for their unwavering commitment to excellence.

Kishan Buddhacharya
Chairman, M.D.
B.I.T.S Pvt. Ltd.



About B.I.T.S Pvt. Ltd.

Commenced in 2012, **B.I.T.S Pvt. Ltd.** is an Information Technology Services and Software Development Consultancy firm providing competitively priced ICT services in Nepal. Having a strong local presence in Nepal, B.I.T.S has strived to establish itself as a sound IT company driven by the industry's highly professional and trained individuals. The organization is in the verge of becoming a leading organization in near future, which facilitates, enhances and provides measurable business value through most effective uses of Technology and Resources to organizations locally as well as globally.

Highly skilled intellectual personnel, most having substantial work experience in diverse areas of Information Technology make up the Business technologies team. Our management ensures that each individual excels in their specific assigned tasks by working closely with them. Only those individuals are hired who not only possess strong technical and analytical skills, high intellect, sound work ethics and integrity but also who have confidence, decision making abilities and above all the drive to excel whether it is at the management level or at a technology/software development position.

We are able to comprehend the client's business requirements, propose IT and creative strategies in line with the vision of the business and execute the business plan by building and implementing high quality scalable business solutions with latest cutting edge Technologies.



VISION

We happen to be one of the value driven organization that aims to assist customers with complete ICT solutions, which consists of both the taste and essence of localization as well as globalization.

MISSION

Our mission is to optimize business opportunities for o clients by rendering services that:

- is readily available
- is delivered by professionally qualified people
- provides latest technology products
- transfers knowledge through training and development opportunities

Our Services

"Expertise thorough knowledge and first-hand experience along with strong Industry specific research skills help us in analyzing, designing and implementing excellent solutions for our clients"

BUSINESS LIASION

SOFTWARE DEVELOPMENT

WEBSITE & CMS DESIGN

GRAPHICS & LOGO DESIGN

WEB HOSTING SOLUTION

MOBILE APP DEVELOPMENT

E-COMMERCE SOLUTION

DIGITAL MARKETING

FACEBOOK MARKETING

GRAPHICS DESIGN



CSR Activities & International Partners

In today's world, everyone is running around to make clients meet their requirements and pay the bills over the counter. Businesses are getting more and more competitive each day. Today's scenario is such that, everyone is occupied in chasing targets and handling their issues that we tend to forget that there exists a world around us that needs most of our attention. The Corporate Social Responsibility (CSR), directly or indirectly, help in making this contribution. Through CSR, now the companies in Nepal started to make a contribution towards the betterment and welfare of the society and the country. In this manner, we, B.I.T.S Pvt. Ltd., has also started our initiation for the betterment of the place and society we live in.

Some of our CSR activities:

- Promoting the education level of our community children with proper motivation – for this we are participating with community club to present *Honor Certificate to the SLC passed out students* each year.
- Protection of national heritage, art and culture – we are developing the online information *website of Swoyambhu Temple*, which will help to share information related to the temple to the general public and to the world which in turn will help in protecting and preserving the values, arts and culture of the national heritage site “Swoyambhu Stupa” the initiation can be seen following the *url: www.swoyambhustupa.com*
- *Feeding and taking care of the birds and animals* around the Swoyambhu Temple. This has been the daily routine of the organization which we are taking as an important part of our CSR activity which is centric towards the preservation of wildlife around the temple.
- Equal employment opportunity and knowledge sharing among the youths living in our community – our vision is to *make availability of equal employment opportunity to the Nepalese nationals* living around the country, irrespective of gender, caste, ethnicity and their community of living. On top of this, we also strive to *educate and share knowledge to the youths* living in our community via workshops and short-term trainings, which will help them to have knowledge on the new ICT trends and technologies that are prevailing in the market and around the globe.
- We are planning and setting up initiatives for the establishment of the *Buddhist Library* within the premises of Swoyambhu Stupa whereby people from all around the globe can come to study and learn various literature and articles as well as books about Buddhism.

INTERNATIONAL PARTNERS



Why Choose Us



With a bunch of years of experience, our technical team has been known for the excellent input for all projects to date. For many years, our team has excelled their expertise into impressive level, which strive to keep our clients happy. We believe the experts' hands always prioritize foremost to the client's satisfaction and happiness. Therefore, meeting the needs of the client has been going on for a long while.

We understand that our client's brand is the prime image to the public and is vital in creating a good first impression. In addition, should you require further help; we will not leave you adrift after the software/website or mobile app is designed. Our equally accomplished development team provides the next step of our service to save you from the hassle of going between different agencies. Our development service includes both the front-end as well as back-end programming. Our CMS integrations is strategically focused on the need to provide gateway to the online marketing. Our expert technical team is ready to rescue your business at any level if the built solution encounters any technical difficulties, during the period of the business project cycle.

COMPANY VALUES AND PROPOSITIONS

Most of our initial customers are now the organization's regular customers and indispensable assets today. Testimonials to our enduring quality of the solutions and services are well versed by our clients as reference to our on-going commitments in customer care, satisfaction and relationships.

- We have been able to deliver incessantly beyond the agreed business objectives.
- Our creative approach finds unique and tailored approach to address our customers' special needs and demands.
- Through remarkable international partnerships, we utilize our alliances to provide the best and most appropriate solutions for our customers using best of breed technologies.
- The implementation of solutions and ongoing service is provided by a motivated team of the qualified technical experts in their field of knowledge, which in turn meets the business objectives of our clients.
- We are available 24/7 a week for support via digital means of communication.
- We provide staging, configuration and testing at our demo facility and state of the art internal lab/auditorium within our office premises.



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